Tanzu ISV Partner Guide

Updated: Jan 17, 2025

Getting Started

Thanks for partnering with the Tanzu team to build integrations(aka tiles) for the Tanzu platform. This document is intended to provide guidance on the process of building and supporting a new tile and common management tasks that you may need to do from time to time. To get started with developing a new integration/tile, refer to the <u>Tile Developer Guide</u>.

VMware Technology Alliance Partner (TAP) Program

The <u>Technology Alliance Program (TAP</u>) is the starting point of the VMware Tanzu journey for partners. The TAP program enables partners with the tools and resources (including "Not For Resale" licenses) needed to build and deliver solutions for VMware Tanzu Platform offerings. There is no fee to participate in the Technology Alliance Partner program. However, members are required to complete the renewal requirements each year to maintain their status in the program. To enroll, please visit the <u>TAP Program Onboarding page</u>

NOTE: You have to be actively enrolled in the Technology Alliance Program in order to list your product on the Broadcom customer portal.

Registering for a Broadcom Portal Account

A Broadcom portal account allows you to view the offerings that you have built for the Tanzu Platform, as well as accessing the <u>ISV Dashboard</u> through single sign-on. Please follow the <u>instructions on how to register for an account on Broadcom portal</u> using your company/work email. Once done, please notify us with the email that you registered at <u>tanzu-isv-partnerships.pdl@broadcom.com</u> (one notification per unique email registration, please). We will assign the appropriate roles for your company's registered users for dashboard access. Please note that the estimated turnaround time for such requests is 2 business days.

ISV Dashboard overview

The ISV Dashboard is the one-stop solution for ISV partners looking to test Tanzu platform integrations and subsequently publish these integrations on the <u>Broadcom customer portal</u>. The ISV dashboard has the following 4 tabs-

- Self Service
- My Products and Releases
- Documentation

• Tile Dashboard



Self Service

My Products and Releases

Documentation Tile Dashboard

The <u>Self Service</u> tab enables partners to claim Tanzu Platform environments for testing integrations, during the development process. These environments are available for 7 days. When you are done with testing, please click the "Release" button so that the environment can be recycled for subsequent use.

The <u>My Products and Releases</u> tab will allow you to create, configure, upload and publish new releases to your product offering

The <u>Documentation</u> tab provides partners with an overview of how to use and navigate around the ISV Dashboard application for creating, configuring and publishing new releases, as well as links to key partner artifacts.

The <u>Tile Dashboard</u> tab allows you to view the results of the CI pipeline which runs basic compatibility tests for the releases that you have uploaded onto the ISV dashboard.

New Product Creation Process

After you have successfully developed and tested a Tanzu Platform integration, we can help with hosting your offering on the Broadcom customer portal. Please send an email to <u>tanzu-isv-partnerships.pdl@broadcom.com</u> with the following information to have a new product listing created.

- Proposed Product Name (3 word maximum)
 - The first word will need to be your company name.
 - The next two words can be at your discretion. Observed naming best practices encompass the product purpose for ease of discoverability by customers.
 - All partner products for Tanzu platform on the Broadcom customer portal will have the "for VMware Tanzu" suffix, by default.
- Product Slug: Every .pivotal package ("integration" or "Tile"), contains a "Metadata" folder, which also contains a .yml file. This .yml file has a key called "name" that lists the name of the product. It is important that this value matches the Product slug on broadcom release portal because this is considered a unique product identifier and is used by Tanzu Platform customers for automating software lifecycle workflows.
- Text for EULA (End User Licensing Agreement) that you would like customers to agree to, before downloading your offering.

NOTE: Please allow 3 business days for the new product creation to be processed.

Publishing new releases of your product

Once the product creation process is complete, Broadcom allows you to create a new tile release. Click on the <u>My Products and Releases</u> tab on the ISV Dashboard and in the ensuing page, click on the product for which you want to create a new release. Then click "Create Release" option. Please refer to the screenshots below-

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After a release is created, you can subsequently edit the release to provide other needed information, as well.

VMWare ISV Dashboard	Self Service	My Products and Releases	Documentation	Tile Dashboard	
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Click on the "Upload Product File" option to upload your binary (.pivotal file) and Open Source Disclosure File.

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Please ensure all the necessary information is filled up appropriately and click "Update" button at the bottom of the page. Please note that omission of necessary fields can lead to a release not getting published.

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Once you are ready to publish the release to customers, just review the information of the release and once you are satisfied, click on "Request Publication" on the page. This will publish the release on the Broadcom customer portal for your customers.

Testing against future Tanzu Platform versions

Our partners can also test integrations with the upcoming Tanzu Platform for Cloud Foundry versions. You will need to sign a Pre-release Build Agreement (PRBA) in order to get access to pre-release builds. This will allow you to claim TAS environments with pre-release builds for testing your integrations. Please reach out to <u>tanzu-isv-partnerships.pdl@broadcom.com</u> with the required corporate information (full legal name and address) to request a PRBA for your organization. Once you get the signature, please send it back to the DL above for counter-signature.

Viewing your tile on Broadcom Customer Portal

Once a tile has been made generally available to all customers, you will be able to view the tile by logging into the <u>Broadcom customer portal</u>. Please follow the steps below-

• Select "Tanzu" at the top right corner, as shown below



Click the <u>My Downloads</u> section

		Μ	y Downloads - Tanzu		Q Search by Product Name
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Q	My Entitlements		.NET Core Buildpack	.NET Core Buildpack for VMware	Tanzu
Ģ	My Downloads		API portal for VMware Tanzu	AWS Service Broker for VMware	Tanzu
¢	My Cases		All Buildpacks for PCF (deprecated page)	Anti-Virus for VMware Tanzu	
Ł	Trials & Beta		Apache SkyWalking Buildpack for VMware Tanzu	App Metrics	
*	My Tools		AppDynamics Application Performance Monitoring for VMware Tanzu	AppDynamics Buildpack for VMw	are Tanzu
1	Documentation		Application Configuration Service for VMware Tanzu	Application Service Adapter for V	Mware Tanzu Application Platform
0	Security Advisories		Application Transformer for VMware Tanzu	Aqua Security Enforcer for VMwa	ıre Tanzu®
(B)	All Products		Aqua Security Scanner for VMware Tanzu®	Aqua Security for VMware Tanzu	
Ø	Contact Support		AspectJ Buildpack for VMware Tanzu	Aternity Buildpack for VMware Ta	nzu

- Use the search bar on top to search for your offering
- In order to view the documentation pages for your release, follow the steps below-
 - Please make sure "Tanzu" is selected from the top right corner of the Broadcom portal.
 - Click on the <u>Product Lifecycle</u> link on the <u>My Dashboard</u> page of the Broadcom customer portal and search for your product by name in the "Description" field.
 - Once your product listing appears, click on the date link under the column "General Availability". Sample screenshot below-

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		Tanzu	Tanzu Application Service (TAS) - Partner Services	AppDynamics Application Performance Monitoring for VMware Tanzu	23.9.0-59	309390		30-Oct-2023	02-Apr-2024	02-Apr-2024	02-Apr-2024	
		Tanzu	Tanzu Application Service (TAS) - Partner Services	AppDynamics Application Performance Monitoring for VMware Tanzu	5.0.203	308742		03-Jul-2023	02-Apr-2024	02-Apr-2024	02-Apr-2024	
		Tanzu	Tanzu Application Platform (TAP) - Buildpacks	AppDynamics Buildpack for VMware Tanzu	4.17.0	307048		19-Aug-2022		-		
		Tanzu	Tanzu Application Platform (TAP) - Buildpacks	AppDynamics Buildpack for VMware Tanzu	4.16.0	307016		11-Aug-2022	-	-		
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To resolve blockers and for general inquiries, contact <u>tanzu-isv-partnerships.pdl@broadcom.com</u>.