

# Tanzu ISV Partner Guide

Updated: Jan 17, 2025

## Getting Started

Thanks for partnering with the Tanzu team to build integrations(aka tiles) for the Tanzu platform. This document is intended to provide guidance on the process of building and supporting a new tile and common management tasks that you may need to do from time to time. To get started with developing a new integration/tile, refer to the [Tile Developer Guide](#).

## VMware Technology Alliance Partner (TAP) Program

The [Technology Alliance Program \(TAP\)](#) is the starting point of the VMware Tanzu journey for partners. The TAP program enables partners with the tools and resources (including “Not For Resale” licenses) needed to build and deliver solutions for VMware Tanzu Platform offerings. There is no fee to participate in the Technology Alliance Partner program. However, members are required to complete the renewal requirements each year to maintain their status in the program. To enroll, please visit the [TAP Program Onboarding page](#)

**NOTE: You have to be actively enrolled in the Technology Alliance Program in order to list your product on the Broadcom customer portal.**

## Registering for a Broadcom Portal Account

A Broadcom portal account allows you to view the offerings that you have built for the Tanzu Platform, as well as accessing the [ISV Dashboard](#) through single sign-on. Please follow the [instructions on how to register for an account on Broadcom portal](#) using your company/work email. Once done, please notify us with the email that you registered at [tanzu-isv-partnerships.pdl@broadcom.com](mailto:tanzu-isv-partnerships.pdl@broadcom.com) (one notification per unique email registration, please). We will assign the appropriate roles for your company’s registered users for dashboard access. Please note that the estimated turnaround time for such requests is 2 business days.

## ISV Dashboard overview

The ISV Dashboard is the one-stop solution for ISV partners looking to test Tanzu platform integrations and subsequently publish these integrations on the [Broadcom customer portal](#). The ISV dashboard has the following 4 tabs-

- Self Service
- My Products and Releases
- Documentation

- Tile Dashboard



Self Service

My Products and Releases

Documentation

Tile Dashboard

The [Self Service](#) tab enables partners to claim Tanzu Platform environments for testing integrations, during the development process. These environments are available for 7 days. When you are done with testing, please click the “Release” button so that the environment can be recycled for subsequent use.

The [My Products and Releases](#) tab will allow you to create, configure, upload and publish new releases to your product offering

The [Documentation](#) tab provides partners with an overview of how to use and navigate around the ISV Dashboard application for creating, configuring and publishing new releases, as well as links to key partner artifacts.

The [Tile Dashboard](#) tab allows you to view the results of the CI pipeline which runs basic compatibility tests for the releases that you have uploaded onto the ISV dashboard.

## New Product Creation Process

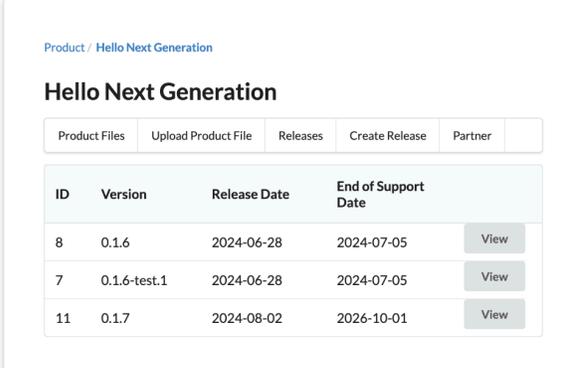
After you have successfully developed and tested a Tanzu Platform integration, we can help with hosting your offering on the Broadcom customer portal. Please send an email to [tanzu-isv-partnerships.pdl@broadcom.com](mailto:tanzu-isv-partnerships.pdl@broadcom.com) with the following information to have a new product listing created.

- Proposed Product Name (3 word maximum)
  - The first word will need to be your company name.
  - The next two words can be at your discretion. Observed naming best practices encompass the product purpose for ease of discoverability by customers.
  - All partner products for Tanzu platform on the Broadcom customer portal will have the “for VMware Tanzu” suffix, by default.
- Product Slug: Every .pivotal package (“integration” or “Tile”), contains a “Metadata” folder, which also contains a .yml file. This .yml file has a key called “name” that lists the name of the product. It is important that this value matches the Product slug on broadcom release portal because this is considered a unique product identifier and is used by Tanzu Platform customers for automating software lifecycle workflows.
- Text for EULA (End User Licensing Agreement) that you would like customers to agree to, before downloading your offering.

**NOTE: Please allow 3 business days for the new product creation to be processed.**

# Publishing new releases of your product

Once the product creation process is complete, Broadcom allows you to create a new tile release. Click on the [My Products and Releases](#) tab on the ISV Dashboard and in the ensuing page, click on the product for which you want to create a new release. Then click “Create Release” option. Please refer to the screenshots below-

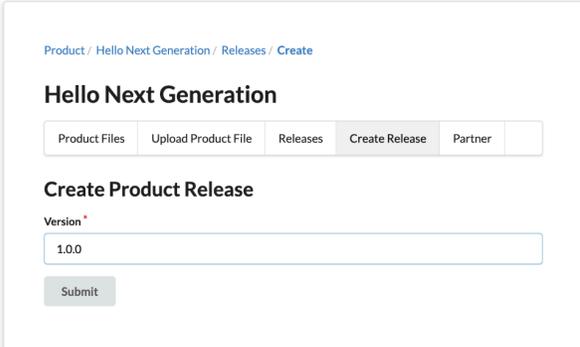


Product / [Hello Next Generation](#)

### Hello Next Generation

Product Files Upload Product File Releases Create Release Partner

ID	Version	Release Date	End of Support Date	
8	0.1.6	2024-06-28	2024-07-05	<a href="#">View</a>
7	0.1.6-test.1	2024-06-28	2024-07-05	<a href="#">View</a>
11	0.1.7	2024-08-02	2026-10-01	<a href="#">View</a>



Product / [Hello Next Generation](#) / [Releases](#) / [Create](#)

### Hello Next Generation

Product Files Upload Product File Releases **Create Release** Partner

#### Create Product Release

Version \*

[Submit](#)

After a release is created, you can subsequently edit the release to provide other needed information, as well.

Product / Hello Next Generation / Releases

## Hello Next Generation

Product Files Upload Product File Releases Create Release Partner

### Product Releases

To request we publish a release, click on the "View" page for a release.

ID	Version	Release Date	End of Support Date	
8	0.1.6	2024-06-28	2024-07-05	View
7	0.1.6-test.1	2024-06-28	2024-07-05	View
11	0.1.7	2024-08-02	2026-10-01	View
15	1.0.0			View Edit

Click on the "Upload Product File" option to upload your binary (.pivotal file) and Open Source Disclosure File.

Product / Hello Next Generation / Product Files / Create

## Hello Next Generation

Product Files Upload Product File Releases Create Release Partner

### Upload Product File for hello

File

Choose File No file chosen

Upload Product File

Please ensure all the necessary information is filled up appropriately and click "Update" button at the bottom of the page. Please note that omission of necessary fields can lead to a release not getting published.

## Hello Next Generation

Product Files Upload Product File Releases Create Release Partner

### Edit Product Release

Version \*  
1.0.0

Release Date \*  
mm / dd / yyyy

End of Support Date \*  
mm / dd / yyyy

Release Notes URL \*

Export Control Classification Number (ECCN) \*  
SD002

Commodity Classification Automated Tracking System (CCATS) ®  
SELF-CLASSIFIED

Country of Origin \*  
UNITED STATES

Product Name \*  
Hello Next Generation

### License Exception ENC (740.17) \*

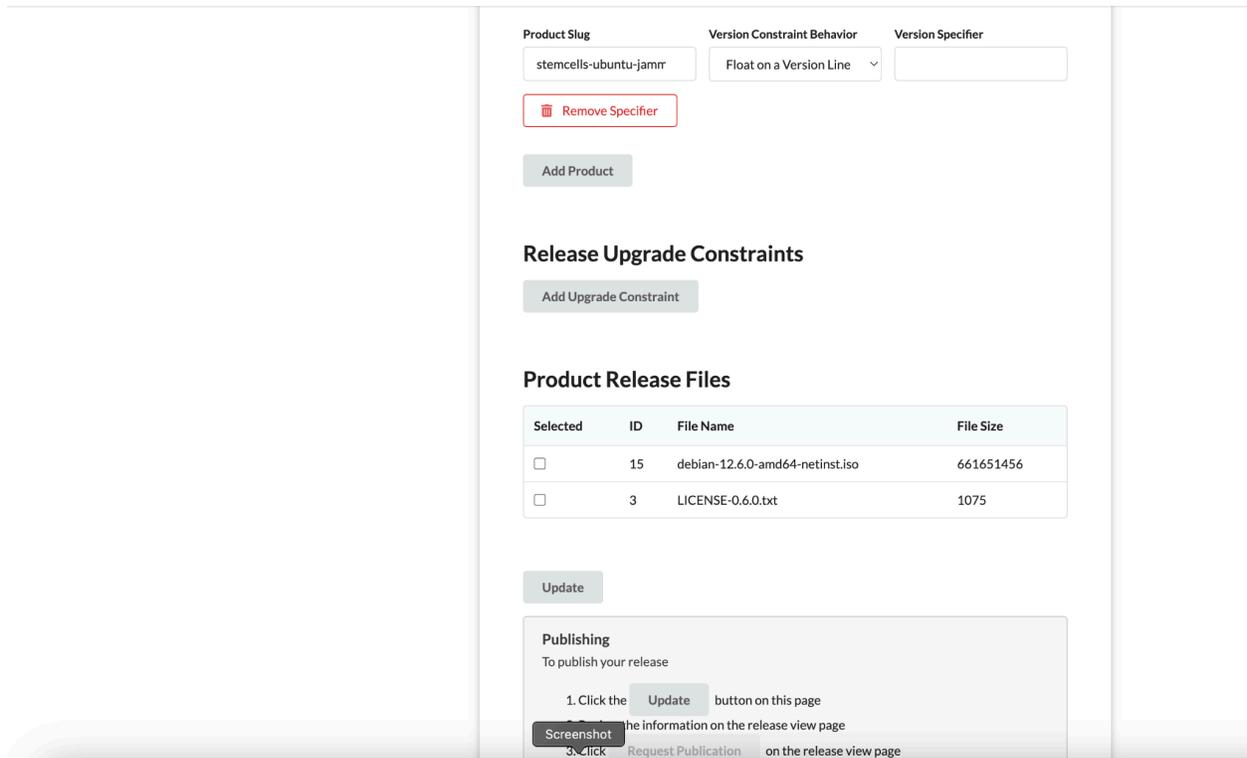
N/A

### No Encryption Change \*

Y

### Product Dependency Constraints

Product Slug	Version Constraint Behavior	Version Specifier
elastic-runtime	Float on a Version Line	
<a href="#">Remove Specifier</a>		
ops-manager	Float on a Version Line	
<a href="#">Remove Specifier</a>		



Once you are ready to publish the release to customers, just review the information of the release and once you are satisfied, click on “Request Publication” on the page. This will publish the release on the Broadcom customer portal for your customers.

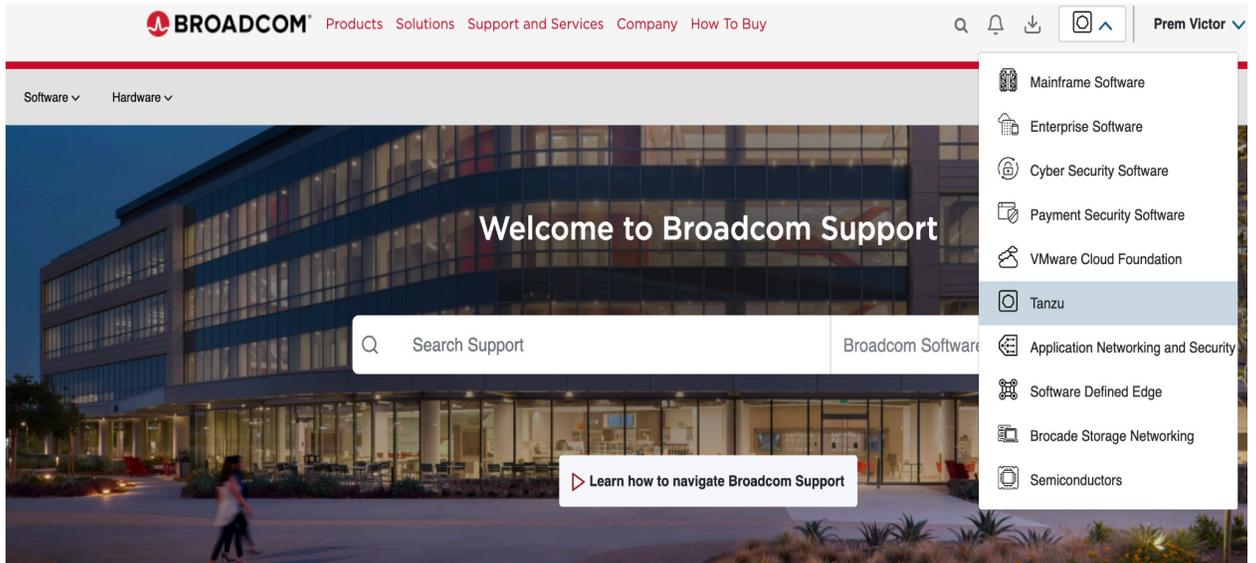
## Testing against future Tanzu Platform versions

Our partners can also test integrations with the upcoming Tanzu Platform for Cloud Foundry versions. You will need to sign a Pre-release Build Agreement (PRBA) in order to get access to pre-release builds. This will allow you to claim TAS environments with pre-release builds for testing your integrations. Please reach out to [tanzu-isv-partnerships.pdl@broadcom.com](mailto:tanzu-isv-partnerships.pdl@broadcom.com) with the required corporate information (full legal name and address) to request a PRBA for your organization. Once you get the signature, please send it back to the DL above for counter-signature.

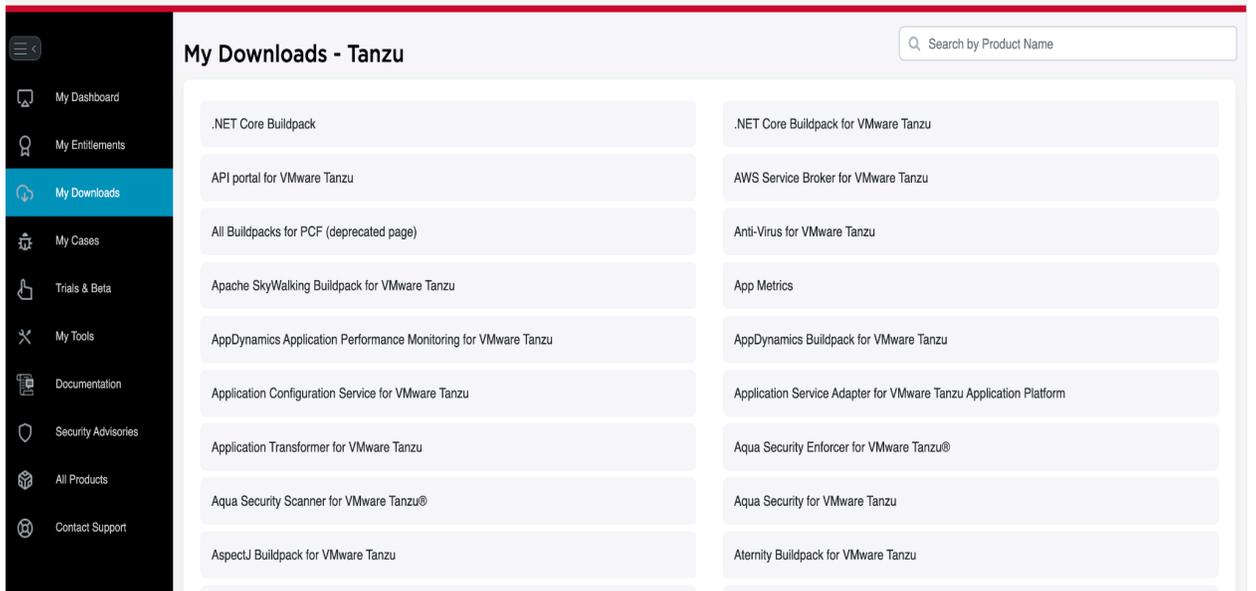
# Viewing your tile on Broadcom Customer Portal

Once a tile has been made generally available to all customers, you will be able to view the tile by logging into the [Broadcom customer portal](#). Please follow the steps below-

- Select “Tanzu” at the top right corner, as shown below



- Click the [My Downloads](#) section



- Use the search bar on top to search for your offering
- In order to view the documentation pages for your release, follow the steps below-
  - Please make sure “Tanzu” is selected from the top right corner of the Broadcom portal.
  - Click on the [Product Lifecycle](#) link on the [My Dashboard](#) page of the Broadcom customer portal and search for your product by name in the “Description” field.
  - Once your product listing appears, click on the date link under the column “General Availability”. Sample screenshot below-

The screenshot shows the Broadcom Product Lifecycle portal interface. At the top, there is a search bar with the URL `support.broadcom.com/group/ecx/productlifecycle`. Below the search bar, there are several filter options: "Select Division" (set to "Tanzu"), "Search Product Name", "AppDynamics", "Select Release", "Select Release Level Info", "Select OS", "GA Date Range", "EOS Date Range", "EOL Date Range", "Stabilization Date Range", and "Select Filter". A "Show results" button is located on the right side of the filter section.

Below the filters, there is a table with the following columns: Division, Product, Description, Release, Release Level Info, OS, General Availability, End of Service, End of Life, and Stabilization Date. The table contains several rows of product releases, with the first row highlighted in grey.

Division	Product	Description	Release	Release Level Info	OS	General Availability	End of Service	End of Life	Stabilization Date
Tanzu	Tanzu Application Service (TAS) - Partner Services	AppDynamics Application Performance Monitoring for VMware Tanzu	24.1.0	309994		<a href="#">06-Feb-2024</a>	01-Feb-2025	01-Feb-2025	01-Feb-2025
Tanzu	Tanzu Application Service (TAS) - Partner Services	AppDynamics Application Performance Monitoring for VMware Tanzu	23.9.0-59	309390		<a href="#">30-Oct-2023</a>	02-Apr-2024	02-Apr-2024	02-Apr-2024
Tanzu	Tanzu Application Service (TAS) - Partner Services	AppDynamics Application Performance Monitoring for VMware Tanzu	5.0.203	308742		<a href="#">03-Jul-2023</a>	02-Apr-2024	02-Apr-2024	02-Apr-2024
Tanzu	Tanzu Application Platform (TAP) - Buildpacks	AppDynamics Buildpack for VMware Tanzu	4.17.0	307048		19-Aug-2022	-	-	-
Tanzu	Tanzu Application Platform (TAP) - Buildpacks	AppDynamics Buildpack for VMware Tanzu	4.16.0	307016		11-Aug-2022	-	-	-
Tanzu	Tanzu Application Platform (TAP) - Buildpacks	AppDynamics Buildpack for VMware Tanzu	4.15.0	306969		05-Aug-2022	-	-	-

To resolve blockers and for general inquiries, contact [tanzu-isv-partnerships.pdl@broadcom.com](mailto:tanzu-isv-partnerships.pdl@broadcom.com).